

Case Study 13



RECOGNITION PROGRAMME



COMMUNITY VIBRANCY RECOGNITION PROGRAMME 2017-2019

NEWKD in partnership with Kerry Group are delighted to announce the Coast Road Community Café, Ballyduff as the 13th recipient of the Community Vibrancy Recognition Programme.

This is a three-year initiative (2017-2019) aimed at recognising the diversity and vibrancy of community work throughout the region. Every year NEWKD works with over 500 community groups, businesses and initiatives under our 4 Strategic Pillars:

- **Social Supports**
- **Employment Services**
- **Enterprise and Tourism**
- **Community, Environment & Rural Development**

The 'Community Vibrancy Recognition Programme' pays tribute to a number of recipients each year. Each project is selected for their uniqueness, vibrancy and responsiveness to addressing local need. Recipients are nominated locally through the NEWKD structures which operate in Tralee, Listowel, Castleisland and Dingle, and are exemplars of best practices and innovative solutions in social, economic and environmental development, while giving recognition to community leadership and entrepreneurs.

Previous recipients:

1. Glanageenty Walkways
2. The Kerry Food Hub, Fies
3. Ballybunion Men's Shed
4. Dingle New Music Choir and Orchestra
5. Baile Mhuire Day Care Centre
6. Ballybunion Senior Citizens Meals on Wheels
7. Mol Teic - Dingle Creativity and Innovation Hub
8. NEWKD's Local Area Advisory Councils (LAACs)
9. Castleisland Community Garden
10. Sliabh Luachra Boxing Club Castleisland
11. Áras Mhuire Nursing Home
12. Kerryhead/Ballyheigue Family Resource Centre

Coast Road Community Café, Ballyduff

Coast Road Community Café opened its doors in 2009 as part of the Bud's Community and Family Resource Centre. The Café serves fresh food daily to the local community and provides an outreach delivery service to support people to live independently in their own homes.

In recent years, with the promotion of the Atlantic Way, the Café has seen an increase in tourists as customers.

The Café adds a real hub-like feel to Bud's attracting people from the Ballyduff and surrounding community for tasty meals, homely spirit, great value and a place to chat and meet people. Serving 300 customers per day and delivering a further 200 meals per week in the community, the Café covers the geographic area of Ballyduff, Lixnaw, Abbeydorney, Fingee, Lyreacrompane, Ballydonohue and throughout the rural hinterland, including some of the most rural and isolating of areas.

Each Friday there is a Men's Breakfast Morning which has been in operation for 3 years and is a relaxed environment for men to meet up and chat, from which they can link with the Ballyduff Men's Shed.



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Coast Road Community Café BALLYDUFF



A strong relationship has been developed with Food Cloud through the local Tesco store, where 4 nights each week volunteers collect surplus food which is made available to local people. The Café also works with Foodshare as part of the circular economy distributing quality surplus food from supermarkets and food producers.

NEWKD recently engaged Dr. Brendan O'Keefe to produce a socio-economic report on the NEWKD area, from which the Ballyduff community rated as the second highest level of deprivation in the NEWKD area, which is consistent with our experience at local level, but also supports the recognition of community activation and food poverty initiatives in this locality.

Under the Management of the Bud's Community and Family Resource Centre other services provided in the centre include:

- Family / parent supports
- Crèche / childcare service
- General Information / Internet Café
- Youth / Community Groups
- Community Development Initiatives and related supported

The centre has a committed Board, Volunteers and Staff which enables them to deliver a large range of needs-based projects and keep connections within the community.

CONTACT DETAILS

Coast Road Community Café
Bud's Family and Community Resource
Benmore, Ballyduff, Co. Kerry
Tel: 066 7148883
Email: budsfrc2016@gmail.com or buds1@eircom.net

SUPPORT FROM NEWKD

- RSS - Rural Social Scheme, Information Officer every Thursday and every 2nd Monday
- Tús Community Work Placement Programme, through work placement supports
- SICAP, through developmental supports, capacity building, training, linkages with other agencies, and being a recipient of the Mental Health Community of Excellence Initiative
- Listowel Jobs Club and Tralee LES.

GOOD PRACTICE & LEARNING:

- Essential to develop relationships within the community and to be established as an integral part of community life.
- Field research prior to starting and learning from others was key to developing a vision of what the Board wanted and didn't want.
- No project is an overnight success, a lot of work happenings in the background which is unseen and unrecognised.
- Team work and supporting each other at Board of Management level in the good times and challenging times.
- Risk assessed decision making process in place.
- Continuous transitioning to new and emerging needs and changes within the community.
- Not being afraid of change, being resourceful.
- Being a driving force for new innovative actions.



Rialtas na hÉireann
Government of Ireland



RECOGNITION PROGRAMME

NEWKD and Kerry Group wish to acknowledge and thank all those who have contributed to

COAST ROAD COMMUNITY CAFE, BALLYDUFF

Presented in recognition of the valuable contribution the café makes to the:

- Community Vibrancy of the Ballyduff and surrounding catchment area
- Social Supports in the provision of essential community supports activities, and in addition to social inclusion and a targeted intervention approach towards combating food poverty
- Community, Environment and Rural Development Leadership

March 2019

